

la réserve

HOTEL, SPA AND VILLAS

R A M A T U E L L E

Press Kit

2022

PALACE



LEADING
HOTELS

la réserve

HOTEL, SPA AND VILLAS

R A M A T U E L L E



La Réserve Ramatuelle invites you to recharge your batteries thanks to a secret hideout, an exclusive vision of a sublimely authentic South.

A tête-à-tête with the Mediterranean

Ramatuelle – on the Saint-Tropez peninsula. Just a few minutes from the legendary village lies a place away from the buzz, far from the crowds and noise. La Réserve Ramatuelle overlooks one of the most beautiful bays on the French Riviera, with a spectacular view over the endless sea, a vast private estate nestled in the Provence garrigue (Mediterranean scrubland), lulled by the sound of cicadas.

A world apart, suspended between sky and sea, fused with an exceptional natural environment.

DISCONNECT. RECONNECT WITH YOURSELF.

Here, every southern dream comes true according to the whim of the moment...

- At La Réserve Ramatuelle – Hotel and Spa, be it in the 8 rooms and 19 suites, created by architect Jean-Michel Wilmotte;
- Or in one of the 14 villas at La Réserve Ramatuelle - Villas with hotel services, decorated by interior designer, Rémi Tessier.

For all villas, guests can choose between two hotel service options: the Tailor-made offer or the All-inclusive offer, for an exceptional stay.

Flashback to the artsy French Riviera of the 1950s

In 2021, La Réserve Ramatuelle has undergone a major makeover by means of a new decorative concept in harmony with its modernist 1950s architecture. In doing so, Michel Reybier, founder of Michel Reybier Hospitality, sought to pay tribute to the arty chic spirit of the French Riviera in an era when it was a magnet for artists. From

the lobby to the new patio-bar, signed artworks, antique objects and unique custom-made pieces celebrate the genius of Cocteau and Roger Capron. A declaration of love for epicurean delights and the light, airy feel of happy days, bathed in the magical light of the Côte d'Azur.



NEW WAVE

Suspended between sky and sea, this intimately exclusive luxury hotel has been treated to a decor perfectly reflecting its original architectural identity. The new atmosphere was defined by Michel Reybier in conjunction with Jacques Garcia and reveals a new facet of the latter's talent, inspired by the golden age of decorative arts in the 1950s and 1960s, when Cocteau, Picasso, Roger Capron, Robert Picault and the greatest artists of the time were shaping modernity in the legendary Vallauris workshops. The artistic and literary avant-garde would congregate on the French Riviera and this creative vibrancy made a major contribution to the legendary status achieved by Saint-Tropez. Like a return to roots, the new interior design of La Réserve Ramatuelle fits naturally into the typically Fifties architecture of the surroundings.

WHITE PARADISE

In the South, white is the color of summer. It would be impossible to choose a more elegant backdrop. La Réserve Ramatuelle offers an infinite variety of shades of white, exploring a whole palette of nuances, from pristine to ivory, from cream to beige, from honey to fawn. Here and there are a few touches of blue and green, like an acknowledgment of the hotel's exceptional natural surroundings amid sky, sea and hills.

This luminous white canvas offers a dream setting for a play on authentic raw materials. Ceramics, terracotta, rare blond woods, enameled lava stone, overhead veils dancing in the breeze... The decor invites you to enjoy an experience brimming with multiple visual as well as tactile sensations; to better appreciate the hand-crafted materials ranging from the simplest to the noblest. It's hard to resist the urge to caress the bare wooden top of the tables fashioned from very fine-grained, incredibly soft light oak.





ARTS & CRAFT

Michel Reybier has sought to make La Réserve Ramatuelle a natural extension of the Riviera's Belle Epoque and to honor its amazing artistic heritage.

The sculpted lights featuring organic shapes and soft luminosity were created by Julien Capron, grandson of the famous Vallauris ceramic artist, Roger Capron. Julien is also the author of the handmade jars and the artwork in the library composed of blue and green ceramic tiles. The entirely refurbished restaurant has retained its beautiful and equally metamorphosed double-sided fireplace. Jean Cocteau's collection of original plates with their iconic poetic motifs is of course still there – a vintage reference picked up in the staircase leading to the spa which features a large fresco with a painted coating that looks as if it has been there forever. The painter emulated the plant motifs drawn by Cocteau in the Saint-Blaise-des-Simples chapel in Milly-la-Forêt, the artist's last residence. Ceramic effects are omnipresent, from elaborate wall panels to finely wrought furniture façades. Setting the perfect finishing touch, signed works of art are dotted amongst the pure lines of the new Scandinavian-style light wood furniture.

RENDEZVOUS AT THE BAR, ON THE PATIO

Completely reinvented in the same vein as the restaurant, the bar has taken up its summer quarters on the patio. On one side, a huge counter made of ivory enameled lava stone. On the other, an outdoor fireplace decorated with plant motifs. And in the middle, soft sofas inviting you to relax around a majestic olive tree. As the sun dips towards the horizon, imagine yourself sipping a cocktail in the festive atmosphere of this new patio-bar which has everything required to get the party started. A little later, all you have to do is settle in at one of the neighboring tables to savor the delights of the two Michelin-starred La Voile restaurant.

RETRO NOSTALGIA

Who wouldn't dream of a summer bursting with freedom in a place exuding incredible chic? The renaissance of La Réserve Ramatuelle resounds like a long-awaited promise of escape... The world has changed, and so has La Réserve Ramatuelle. The greatest artists have reawakened its soul and all that remains is to explore its secrets.



Remote hideaways The French Riviera in private mode

Immense Mediterranean gardens descending towards the pinewoods, a private swimming pool whose azure reflections appear to blend with the blue of the sea and sky, Saint-Tropez style architecture blending with contemporary interior design... A warm, elegant second home, a spirit of "family life" to relax, to breathe, to think of nothing but the joy of being together.

As far as the rest is concerned, hotel services are there to ensure daily comfort. The housekeeper handles everything, from breakfast to shopping and day-to-day organization in accordance with individual wishes. She is backed by the concierge available at any time to map out leisure activities and à la carte services, as well as the in-home chef and the on-demand butler. All are dedicated to fulfilling every desire and to making tailor-made dreams come true, so that their guests can savor the pleasure of experiencing moments of complete and unfettered freedom.

A property just for you and your loved ones, splendid intimacy interrupted only by the sound of cicadas... Be it for an escapade or for a holiday, the 14 villas for rent at La Réserve Ramatuelle awaken a desire for voluntary exile...



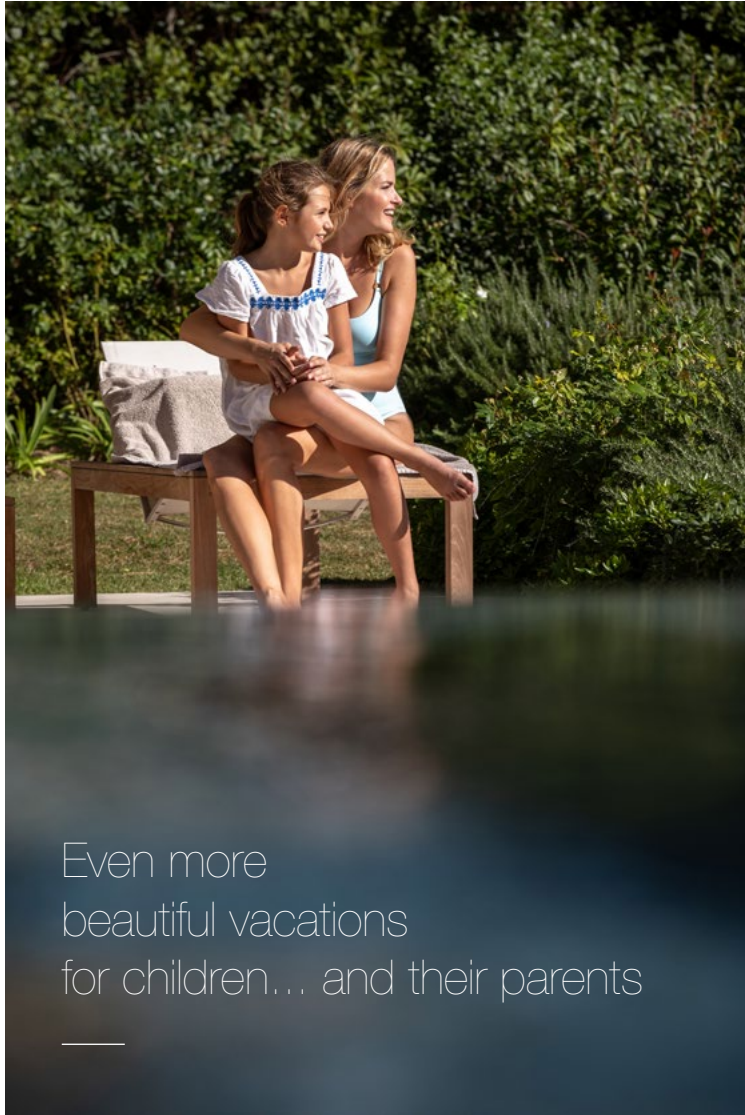
14 VILLAS SET AMIDST THE SPLENDORS OF MEDITERRANEAN NATURE

A far cry from the anonymous standards replicated worldwide, the villas at La Réserve Ramatuelle flaunt an architecture typical of this legendary peninsula that is a unique site around the Mediterranean. Each exudes a subtle, friendly and warm authenticity. Soft terracotta tiles, immaculate white walls, crisp linen and other natural fabrics that dance with light and shade, pure and contemporary furniture lending a modern touch... The atmosphere is filled with the welcoming atmosphere of a true southern family home. A place with a true soul that immediately makes one wish to settle in, kick back and unwind...

A HOUSE ALL TO ONESELF FACING THE SEA

Clinging to the hillside, nestled in large, fragrant private gardens, all the villas look out onto the infinite blue expanses of the Mediterranean. Each has its private heated swimming pool, some of them with a pool house: an azure blue oasis making a striking contrast with the subtle green shades of the umbrella-like stone pines and the silvery leaves of the olive trees. And of course that supreme sense of peacefulness, barely troubled by a playful breeze, that gives one the impression of being in a unique bubble of serenity. The villas have three to seven spacious rooms ensuring individual comfort and privacy: en suite bathrooms for each room, a fully equipped dressing room... Whether as a family or among friends, this is a place designed for the sheer joy of being together.





Even more
beautiful vacations
for children... and their parents

Whether planned before or during the stay, the program is entirely personalized according to the children's tastes and desires. The private villas of La Réserve Ramatuelle thus offer a new way of experiencing summer on the French Riviera in complete freedom thanks to the services of a palace hotel.



La Réserve Ramatuelle is setting up a concierge service specially dedicated to children staying in a villa with their parents.

Vacation time is too precious not to take full advantage of every moment. Expert in the art of delighting little ones, the team finds all manner of imaginative means in putting together a schedule of tailor-made activities in the villas, the surrounding area, at sea or on the beach. A guided discovery of the village of Saint-Tropez; a private cooking workshop with a chef; private paddleboard lessons and a picnic on a secret beach; a treasure hunt through the winding Tropezian alleyways; horse riding on the peninsula's trails; a mountain bike ride in the hills of Ramatuelle... Plenty to offer them unforgettable memories!



la réserve

HOTEL, SPA AND VILLAS

RAMATUELLE

Two offers enabling
guests to focus solely on
their personal well-being



TAILOR-MADE FREEDOM IN COMPLETE PRIVACY

The sheer pleasure of freely deciding upon the plan for each day according to your personal wishes and schedules. All essentials are in place for catering to every wish and fulfilling each dream. Guests can savor the pleasure of experiencing moments of rare tranquility, far removed from constraints and well secluded, in entirely private communion with their loved ones. The range of hotel services included in the villa rental may be complemented on a day-to-day basis. All that remains is to write the story of the finest vacation days one could possibly imagine...

ALL-INCLUSIVE MAKING THE EXTRAORDINARY ORDINARY

No work, no worries, no organizing, no thinking ahead.

The ultimate luxury of savoring each passing moment, your mind entirely freed from any material contingencies. Thanks to this exceptional new offer, each new morning brings the promise of absolute relaxation and boundless improvisation. Entirely dedicated to guests at the villa, the butler, housekeeper, chef, sports coach, therapist, chauffeur and security guard take care of everything, day after day. The word "vacation" at last recaptures two of its original Latin meanings – "being free of" and "being empty of" – and thus procures the pure delight of filling this space in time exclusively with wonderful memories.



A glimpse of the services composing the tailor-made offer

- A la Carte breakfast served in the villa
- Personalized service provided by a dedicated housekeeper available 6 hours per day, (breakfast, cleaning and laundry services included)
- Afternoon tea with fresh homemade pastries
- Wine selection
- Grocery delivery
- Concierge service
- Daily newspapers on request
- Access to the spa, the fitness studio, the steam room, the indoor (12m) and the outdoor (30m) heated pools
- Access to our two Michelin star restaurant La Voile, and delivery of your room service requests to your villa
- Complimentary transfers from La Réserve Ramatuelle to Saint-Tropez and beaches including La Réserve à la Plage, upon request and depending on availability

A glimpse of the services composing the all-inclusive offer

- A la Carte breakfast served in the villa
- Personalized service provided by a dedicated housekeeper available 6 hours per day, (breakfast, cleaning and laundry services included)
- Personalized butler service available 8 hours a day
- Private chef in your villa 8 hours a day
- Private car & driver at your disposal 8 hours per day
- Private buggy to use around the resort
- Two-hour spa treatment with a therapist or exercise with a coach daily
- A security guard from 8 pm to 8 am
- Groceries, fruit and vegetable basket and soft drinks awaiting you upon your arrival in your villa
- Afternoon tea with fresh homemade pastries
- Wine cellar with a selection of 24 bottles recommended by our sommelier
- Grocery delivery
- Concierge service
- Access to the spa, the fitness studio, the steam room, the indoor (12m) and the outdoor (30m) heated pools
- Access to our two Michelin star restaurant La Voile, and delivery of your room service requests to your villa
- Complimentary transfers from La Réserve Ramatuelle to Saint-Tropez and beaches including La Réserve à la Plage, upon request and depending on availability



The Spa de La Réserve Ramatuelle

*Intimate, refined,
opening onto the exterior,
bathed in natural light...*

The Spa La Réserve Ramatuelle has everything it takes to disconnect from the fast pace of modern life. In this world apart, whiteness and transparency foreshadow the serenity and refocusing which awaits those who feel the need for a change of pace.



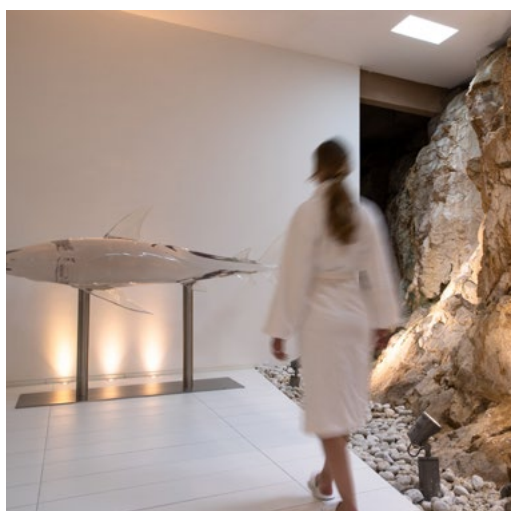
- A la carte :
- 3 Programmes Nescens better-aging :
- Nescens Boot Camp
 - Nescens BootCamper Experience
 - Mind and Body Nescens Retreat

- 1 000 m², 11 treatment rooms
- Indoor heated pool (12m) with jet lane
 - Outdoor pool (30m)



The exceptional environment of La Réserve Spa Ramatuelle promotes a profound and sometimes long-forgotten sense of well-being. The sight of the sea, the soft breezes of the South, the surreal beauty of the location, the omnipresence of surrounding nature: all the essential elements are united to enable you to savor an almost organic form of happiness, and to feel yourself in entirely in tune with the world. Another world... Allow yourself to drift away on a tide of sensations and to be revitalized from within, gently and at your own pace. As you revel in the pleasure of at last fully experiencing the moment in hand, you are in fact preparing for the future.

Whether you wish to simply let yourself go and experience deep relaxation, recapture a slender, toned figure, or recover your natural dynamism, La Réserve Spa Ramatuelle invites you to discover a selection of treatments and programs stemming from the latest advances in the field of health, fitness and aesthetics, all dispensed by our multi-disciplinary team of therapists.





Cours de Pilates en studio privé

A comprehensive method for strengthening the deep muscles that define posture, Pilates is ideal for improving awareness of one's body, strength and limitations, and for making better use of them.

The Spa at La Réserve Ramatuelle is introducing Pilates sessions in a private studio designed to ensure maximum benefit in complete privacy.

Passionate enthusiasts well-trained in the technique created by Joseph Pilates in New York in 1920, the coaches now work with the the Align-Pilates® Reformer Demi Cadillac to optimize its effects. The work is organized around six fundamental principles:

- Lateral thoracic breathing to make better use of the lungs.
- Concentration, to ensure optimal quality of the exercises thanks to awareness of each movement and its execution.
- Centering, which bases all movements on the abdominal wall, the body's energy core.
- Control, which combines breath and mind to control and feel every posture, every gesture in full consciousness.
- The flow of each movement, always carried out in a smooth and graceful manner so as to bring the expected balance and harmony.
- Precision, which is more about perfect quality of execution than the quantity of exercises. The moves must be carefully calculated so as to have a real impact on the muscles.

Pilates Reformer 50 min : Solo 170 €



Les programmes Nescens better-aging

The unique expertise and the tried and tested know-how of La Réserve in the field of better-aging lie in subtly combining an art of living focused on pleasure with the latest scientific breakthroughs in the field of anti-aging. That is why the Spa La Réserve Ramatuelle has decided to base its programs on the medical expertise of the Nescens brand and the Anti-Aging Centre at the Clinique de Genolier.

At the Spa La Réserve Ramatuelle, the multi-disciplinary team offers you three better-aging programs. Whatever your goal, be it slimming, toning or well-being, these three programs offer a global approach combining spa treatments, exercise and tailored, balanced meals. During three to six days for optimal effectiveness,

you benefit from a fully personalized program and enjoy learning how to handle your figure and/or your stress levels. These are essential stages in preserving your youthfulness.

Lunches and dinners are served in the establishment's La Voile restaurant, where the chef Eric Canino interprets Mediterranean flavors through light, finely balanced cuisine. Better-aging nutrition enables you to achieve lasting, frustration-free slimness, to focus on foods with a positive impact on stress mediators, or simply learn to eat better while safeguarding the pleasures of good living. Note that most of the fruit and vegetables come directly from the culinary garden of La Réserve Ramatuelle.

Nescens Bootcamper Experience

For a chance to let go and get back in shape, we offer a new Boot Camp in a maximum group of five. Based on Nescens medical expertise, you are cared for through a holistic and personalized approach. Your daily schedule features effective synergies between exercise, treatments and nutrition.

2022 DATES

FROM 15 TO 22 MAY / FROM 18 TO 25 SEPTEMBER

Price for full board excluding beverages and including accommodation

From 6 days / 7 nights

For one person in a single room 7 800 euros

For two people in a double room 11 100 euros

AN EXCEPTIONAL NATURAL SETTING

The environment of La Réserve Ramatuelle promotes a profound, sometimes long- forgotten sense of well-being. The sea, the soft southern breezes, the surreal beauty of the location, the omnipresence of nature: all the essential elements are united to enable you to savor an almost organic form of happiness, and to feel yourself entirely in tune with the world. Another world...

A GROUP PROGRAM COMBINING NORDIC WALKING, NUTRITION AND SPA TREATMENTS

Amid exceptionally beautiful scenery, the Nescens Bootcamper Experience offers a global program combining Nordic Walking, spa treatments and the benefits of a nutritional program based on well-balanced menus composed by our Michelin two- starred Chef, tailored to your needs and tastes.

A PERSONALIZED PROGRAM THANKS TO A HEALTH ASSESSMENT

An evaluation to assess your physical fitness and bone&joint health, along with a nutritional assessment, are carried out by our medical adviser at the beginning of the stay in order to map out a personalized program suited to your objective. This guarantees a successful Boot Camp combining self-surpassing with pleasure and health.

A TYPICAL NESCENS BOOTCAMPER EXPERIENCE DAY

- Group muscle awakening session
- Balanced breakfast tailored to the subsequent effort
- Three-hour group walk with a sports coach in the hinterland or along the coastal path. Several 10 to 20-kilometer options with varying degrees of difficulty
- Cryotherapy session to facilitate muscular recovery (on alternate day)
- Personalized dietetic lunch at La Voile restaurant
- Relaxing break under a sunshade by the pool or on the terrace of your room
- Spa treatment program: balneotherapy, wrap, better-aging body massage, etc.
- Personalized dietetic dinner at La Voile restaurant

Boot Camp Nescens

Price for full board excluding beverages
and including accommodation for one person in a single room

3 days / 4 nights: From 4 900 euros

6 days / 7 nights: From 8 800 euros

Price for full board excluding beverages and including accommodation f
or two people in a double room

3 days / 4 nights: From 7 000 euros

6 days / 7 nights: From 12 700 euros

*Want to boost
your fitness and
challenge yourself?*

AN EXCEPTIONAL NATURAL SETTING

The environment of La Réserve Ramatuelle promotes a profound, sometimes long- forgotten sense of well-being. The sight of the sea, the soft southern breezes, the surreal beauty of the location, the omnipresence of nature: all the essential elements are united to enable you to savor an almost organic form of happiness, and to feel yourself entirely in tune with the world. Another world...

AN INDIVIDUAL PROGRAM COMBINING

NORDIC WALKING, NUTRITION AND SPA TREATMENTS

Amid exceptionally beautiful scenery, the Nescens Boot Camp offers a global program combining Nordic Walking, spa treatments and the benefits of light and well-balanced Mediterranean cuisine, interpreted by our Michelin two-starred Chef.

A PERSONALIZED PROGRAM THANKS TO A HEALTH ASSESSMENT

An evaluation to assess your physical fitness and bone&joint health, along with a nutritional assessment, are carried out by our medical adviser at the beginning of the stay in order to map out a personalized program suited to your objective.

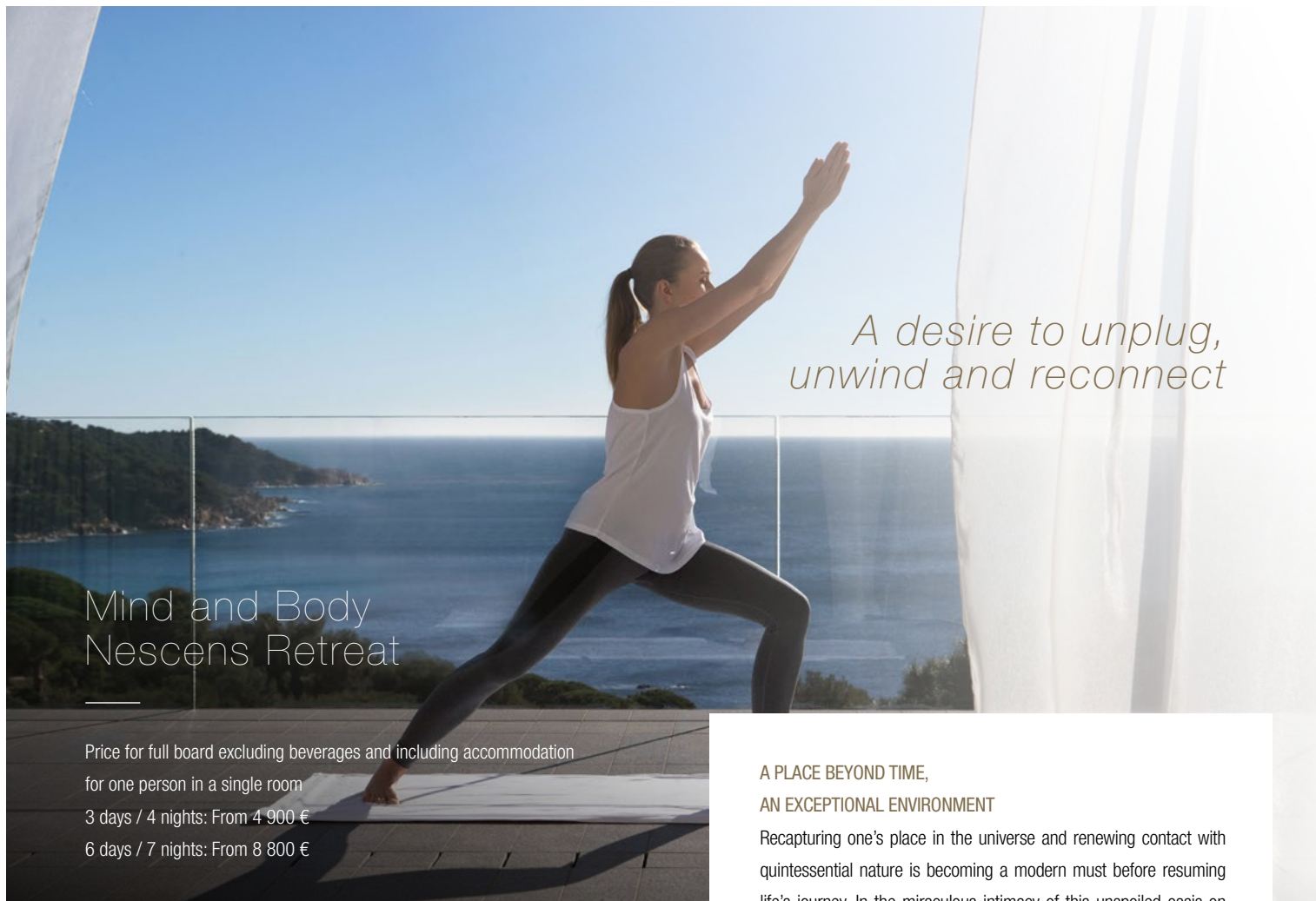
A TYPICAL BOOT CAMP DAY

- Personalized muscle awakening session
- Balanced breakfast tailored to the subsequent effort
- Three-hour walk with a sports coach in the hinterland or along the coastal path. Several 10 to 20-kilometer options with varying degrees of difficulty
- Cryotherapy session to facilitate muscular recovery (on alternate days)
- Personalized better-aging lunch at La Voile restaurant
- Relaxing break under a sunshade by the pool or on the terrace of your room
- Spa treatment program: balneotherapy, wrap, better-aging body massage, etc.
- Personalized better-aging dinner at La Voile restaurant

From May to October, excluding July and August

Dates on request Nescens Boot Camps can be extended for longer periods

Prices on request.



*A desire to unplug,
unwind and reconnect*

Mind and Body Nescens Retreat

Price for full board excluding beverages and including accommodation
for one person in a single room
3 days / 4 nights: From 4 900 €
6 days / 7 nights: From 8 800 €

Price for full board excluding beverages and including accommodation
for two people in a double room
3 days / 4 nights: From 7 000 €
6 days / 7 nights: From 12 700 €

A PLACE BEYOND TIME, AN EXCEPTIONAL ENVIRONMENT

Recapturing one's place in the universe and renewing contact with quintessential nature is becoming a modern must before resuming life's journey. In the miraculous intimacy of this unspoiled oasis on the heights of Ramatuelle, perched between sky, sea and fragrant rolling hills, La Réserve Ramatuelle is a perfect setting for recharging personal batteries.

AN INVITATION TO RECONNECT WITH YOURSELF

A global approach harnessing synergies involving every dimension of personal well-being, the Mind and Body Nescens Retreat offers you a complete reconnection with self and with the natural elements. On the first day, an individual evaluation with the Spa osteopath and the yoga instructor enables you to define your needs and fine-tune a personalized experience. The program then includes customized yoga, Pilates or stretching sessions, nature hikes accompanied by a coach to get your fill of fresh air, as well as relaxing Spa treatments. Finally, well-balanced menus are specially composed according to individual tastes, aimed at eliminating stimulants and emphasizing foods with a positive impact on stress mediators. Mealtimes are always a pleasurable moment thanks to the Mediterranean cuisine of our Michelin two-starred Chef. Your holistic and revitalizing retreat invites you to let yourself go in order to renew strong ties between body and mind, and gives you a fresh lease on life. Day by day, our team of experts accompany your stay, holding the promise of an authentic transformation.



A TYPICAL DAY IN A 6-DAY PROGRAM

- 1 yoga session
- 1 Pilates session
- Two-hour walk providing plenty of fresh air (on alternate days)
- 2 spa treatments: better-aging massage, relaxing massage, hydrotherapy treatment, scrub, Nescens facial
- 3 personalized healthy meals meticulously prepared according to your specific requirements or food intolerances.



RESTAURANT LA VOILE - Reservations +33 4 94 44 94 44 - restaurant@lareserve-ramatuelle.com
Breakfast from 7.30am to 10.30am - Dinner from 7.30pm to 10.30pm - Bar open from 7.30am to 1am

Profoundly attached to a well-balanced diet, he has always made a bold gamble on top-flight and resolutely light gourmet cuisine. Drawing upon the abundant treasures of an inherently generous terroir, he applies his talent to rejuvenating a classic Provencal repertoire based on high-quality, superlative fresh produce. Yet his real accomplishment lies in crafting an inventive menu that succeeds in reconciling palate-pampering flavors with nutritional excellence. This magnificently delicate recipes elegantly tickle the taste buds while ensuring a guilt-free gastronomic experience. The ever- refined dishes offer an epicurean Mediterranean cuisine procuring delicious sensations to which one could easily become accustomed...

AN ELEGANT TAKE ON MEDITERRANEAN CUISINE

Bread and pastries home-made every morning from organic flour; organic olive oil from the Manosque area, one of the ten best in the world; fruit and vegetables naturally cultivated near Cogolin; locally caught fish; produce from the La Réserve vegetable garden... Without compromising on excellence, Eric Canino calls on local artisans and producers chosen to transform exceptional raw materials into unforgettable taste sensations. Alongside his iconic "All-vegetable" menu, the chef has fun interpreting the ideal vegetable for each meat or fish: pepper expressed in three different ways, ravioli, piperade and risotto for St Pierre fish (John Dory); a variation on potatoes for monkfish candied like a bourride; eggplant chorus for lamb; artichoke trio... Meanwhile, desserts feature low sugar content designed to enhance the taste of the fruit.



With its two michelin stars, La Voile flies the flag of excellence

"Light, nature, the sea... At La Réserve Ramatuelle, the epitome of an exclusive hotel, the culinary offering reflects the prevailing rule of refinement, highlighting vegetables, thyme and rosemary from the kitchen garden, olive oil and organic products, all expressed through light and lively recipes... Executive Chef Eric Canino is a true artist with a golden touch!"

Michelin Guide inspectors

DELICIOUS CUISINE WITH THE GOOD TASTE TO DO YOU GOOD

In awarding a second star to the restaurant La Voile in 2020, the Michelin Guide is rewarding the passion and rigorous discipline of Eric Canino, who has consistently displayed virtuoso skills in interpreting Southern flavors since the opening of La Réserve Ramatuelle.



A RESTAURANT IN TUNE WITH ITS MAGICAL SETTING

The exceptional environment of La Réserve Ramatuelle directly inspires Eric Canino's choices and his cuisine reflects the extraordinary generosity of the unspoiled surroundings. It embodies gastronomy in tune with the times, bold enough to shake up the classics and embody the modernity of an iconic establishment on the Saint-Tropez peninsula. Open from April through October, the restaurant overlooks the sea with stunning views stretching to infinity, to be savored morning, noon and evening: breakfast on the terrace in front of the unreal colors of the sunrise that sets the sky ablaze; lunch in the shade on the patio; a gourmet dinner facing the blue horizon as far as the eye can see. With its two Michelin stars, La Voile has established itself as one of the most coveted hot spots on the French Riviera.

la réserve

HOTEL, SPA AND VILLAS

RAMATUELLE



Summer Lunch by the water

A relaxed but glamorous dolce vita atmosphere at the pool restaurant. When the sun becomes too hot to bear, it's time to settle down in the shade of the pine trees and the big white sails to savor a range of fresh ideas from Michelin two-starred chef Eric Canino. When it's time for drinks, why not start with a glass of Château La Mascaronne organic wine, ranked among the best French rosé wines* and owned by Michel Reybier, founder of La Réserve? Very much inspired by the Mediterranean, the lunch menu brings together a range

of best-loved summer dishes: colorful salads, raw fish specialties, pasta... Salmon avocado tartar in tempura, delicious Vitello Tonnato and Provençal-style Calamaretti are among the great favorites, to be enjoyed with homemade bread and olive oil from the estate. Foodies will then be faced with the tough job of taking their pick between lemon espuma, lemon leaf sorbet yuzu, apricot roasted with honey and almond nougatine sorbet and the deconstructed millefeuille with Madagascar vanilla. Truly a case of layer upon layer of culinary delights!

LE POOL RESTAURANT : Reservations +33 4 94 44 94 44 - restaurant@lareserve-ramatuelle.com

Lunch every day from noon to 4pm



On this peninsula far from urban pollution, the subtle alchemist's blend of air, water and earth provides a perfect terroir for growing typical Mediterranean fruit and vegetables. Eric Canino naturally seized this opportunity to create his dream kitchen garden.



Cultivating natural excellence

Careful husbandry, seeds directly sourced from small Italian producers, home-made compost and home-grown seedlings, as well as daily care, all combine to make the kitchen garden of La Réserve Ramatuelle an inestimably precious reserve of flavors. The chef's produce-filled baskets include 12 varieties of equally fleshy and luscious tomatoes, 'violin' or 'trumpet' zucchinis, white, purple and black eggplants, along with broad beans, peas, runner beans, red, green and yellow bell pepper – all growing alongside aromatic herbs ready to provide a subtle accompaniment: mint, summer savory, oregano, verbena, sweet basil, Madagascar lemongrass, marjoram...

Various types of fruit also flourish on this sundrenched land that gives them such intense flavors: strawberries, raspberries, blackberries and redcurrants, as well as orchards

brimming with cherries, peaches, plums, apricots. Fruit-lovers can even climb up and enjoy them directly on the tree – where they naturally taste even better.

This determination to recapture the authenticity and the diversity of flavors is delightfully echoed in the resulting dishes. The close proximity between the garden and the restaurant kitchens ensures incomparable freshness. Each cut, each association, as well as each cooking method and timing is designed to highlight the vegetables and orchard fruit in a delightfully simple way. And Eric Canino takes great pleasure and passionate pride in showing guests the areas where the produce is grown and inviting them to sample it. Although the orchard is located outside the grounds of La Réserve Ramatuelle, guests enjoy access to it.

A fusion of extremes The generosity of plantlife, the purity of minerals

In Provence, nature expresses itself with entirely southern exuberance. There was never any question of curbing the wild, scented and colorful exuberance that endows it with such exceptional charm. All that landscape designers had to do was tame it so that the grounds could fully express their strength of character.



A visual shock... The initial glimpse of the location of La Réserve Ramatuelle is always a surprise – the kind that makes your heart beat faster. Firstly, the view over the sea, that magnetic blue horizon which catches and holds the gaze. An immense area blessed by nature, extending over a gentle slope from the top of a promontory right down to the sea below, the estate conceals all the emblematic treasures of the South in its pristine state, 100 and 200 year-old olive trees, majestic cypresses, orange groves... The grounds also have what it takes to delight one's sense of smell with myrtle and rosemary bushes and bay trees, creating a garden filled with the wonderful scents of Provence.



Nestling in this luxuriant vegetation making them almost invisible from the sea, the hotel and villas blend gently into the landscape in neutral monochromatic, ochre or terracotta harmony. The hotel grounds extend the contemporary spirit of the building, with large minimalist volumes entirely attuned to its streamlined style. The wooden decks and terraces ensure a seamless transition into mineral-type materials featuring a pared-down contemporary aesthetic offering a striking contrast: stone floors, braided rugs (Paola Lenti, Tai Ping), curtains made of linen or cotton (Marc Geisen, Kieffer...), minimalist furniture (Hans J. Wegner, Finn Juhl, Moroso, Flexform, Poltrona Frau, B&B, Roda)...

The chic Pampelonne stopover

On the most iconic beach of the Saint-Tropez peninsula, Michel Reyber – founder of the La Réserve establishments – has created La Réserve à la Plage, in cooperation with designer Philippe Starck. The original spirit of Saint-Tropez is found at La Réserve à la Plage.

“La Réserve à la Plage is a place of elegance flowing from the sheer charm of life, from the best that humankind can offer us. Dreams and desires, as well as memories of those happy days spent sleeping in the shade of reed screening, watching the boats pass by and laughing with friends. It is a place of extreme quality stemming from a unique, personal and timeless creative intent. La Réserve à la Plage is a return to the light and whimsical original spirit of Saint-Tropez, where anything is possible. La Réserve à la Plage is a future classic.”

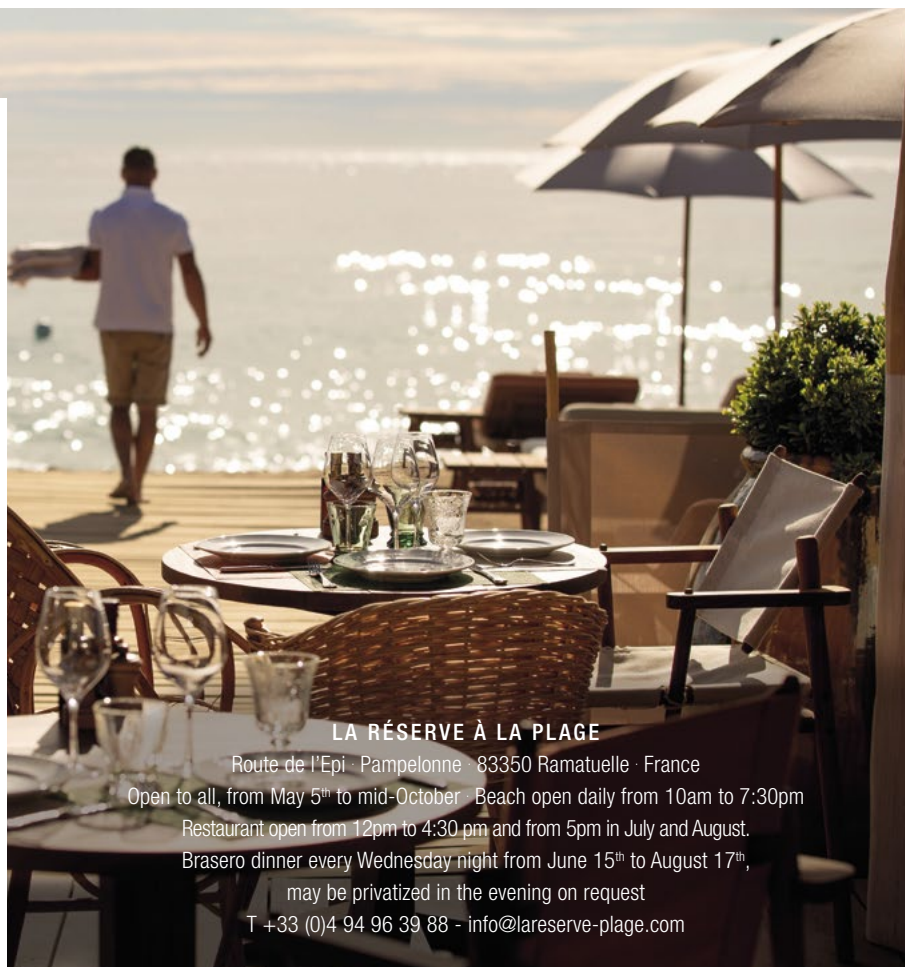
Philippe Starck



SUNNY FLAVORS

Designed by Eric Canino, Executive Chef of the two Michelin stars La Voile restaurant at La Réserve Ramatuelle, with the help of Nicolas Cantrel, chef of La Réserve à la Plage, the menu celebrates generous and fragrant Mediterranean cuisine with its ethos of sharing and freshness. The wood-fired barbecue turns the spotlight on beautiful pieces of meat and freshly caught grilled fish, accompanied by vegetables enhanced with local aromatic herbs, some of them straight from the hotel's vegetable garden.

A chance to transition seamlessly – and barefoot – from warm sand to patina parquet flooring in order to share a few tapas or a friendly lunch facing stunning views sums up a particularly beautiful vision of summer happiness. More festive atmosphere at the end of the day, with music and champagne to savour the gentle mood of the moment. And from June 15th, every Wednesday evening, grill at the Braserio for a dinner with your feet in the sand.



LA RÉSERVE À LA PLAGE

Route de l'Epi · Pampelonne · 83350 Ramatuelle · France

Open to all, from May 5th to mid-October · Beach open daily from 10am to 7:30pm

Restaurant open from 12pm to 4:30 pm and from 5pm in July and August.

Braserio dinner every Wednesday night from June 15th to August 17th, may be privatized in the evening on request

T +33 (0)4 94 96 39 88 - info@lareserve-plage.com

THE RELAXED VIBE OF A CHARMING CABANA

On Pampelonne beach entirely redesigned to recapture its forgotten wild beauty, La Réserve à la Plage echoes these exceptional natural surroundings. Bar, restaurant, beach shop and sunbathing from morning to night... Michel Reyber wanted a charming, friendly place with a family atmosphere, a far cry from fleeting trends and attuned to his values of authenticity. Amid this chic bohemian atmosphere, a few surprising details recall the heady pop-art vibe of the original Tropezian myth. This place is a veritable invitation to dream: filled with desires, memories and objects left behind by all the people who have experienced joyful beach time moments. Bright colors accentuate the purity of the natural materials in these surroundings filled with warmth, light, smiles, love, stories... and the story of La Réserve.





Rethinking luxury



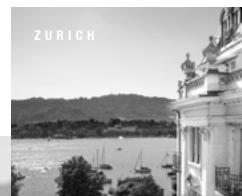
PARIS



DAVOS



GENÈVE



ZURICH



LONDON



INTERLAKEN



CRANS-MONTANA

ALPENGOLD HOTEL DAVOS · BELLEVUE PALACE BERN · CRANS AMBASSADOR CRANS-MONTANA
 HOTEL MONTE ROSA ZERMATT · LA CHARTREUSE DE COS D'ESTOURNEL SAINT-ESTÈPHE
 LA MAISON D'ESTOURNEL SAINT-ESTÈPHE · LA RÉSERVE À LA PLAGE RAMATUELLE
 LA RÉSERVE EDEN AU LAC ZURICH · LA RÉSERVE GENÈVE HOTEL, SPA AND VILLA
 LA RÉSERVE PARIS APARTMENTS · LA RÉSERVE PARIS HOTEL AND SPA
 LA RÉSERVE RAMATUELLE HOTEL, SPA AND VILLAS · L'OSCAR LONDON
 MONT CERVIN PALACE ZERMATT · SCHWEIZERHOF ZERMATT
 VICTORIA-JUNGFRAU GRAND HOTEL & SPA INTERLAKEN
 CLINIQUE NESSENS · COSMÉCEUTIQUES NESSENS · SPA NESSENS

An open travel invitation

For more than 20 years, Michel Reybier has been paving the way for a singular, highly contemporary vision of luxury and hospitality. Whether in Switzerland or in France, each of the Michel Reybier Hospitality addresses upholds his cherished values of excellence, authenticity and simplicity.



RAMATUELLE



BERN



BORDEAUX



NESSENS



PAMPELONNE



ZERMATT

In a hotel, a villa or a private apartment, in the mountains or by the sea, in the countryside, at the heart of vineyards or in the city... A sole requirement: exceptional locations that hum with a particular emotion. A single ambition: to share a refined art of living, dedicated above all to guests' well-being and pleasure. This holistic approach is based on unforgettable experiences, where sport, food, wellness and passion form an inseparable whole. An approach is supported by the medical expertise of Nescens, whose ultimate goal is to live better, in full health, for as long as possible. The promise of instilling meaning into each and every moment.



PRESS CONTACT · Laura Malvaud · Director of Communication France · LA RESERVE HOTELS, APARTMENTS, VILLAS AND SPAS
lmalvaud@lareserve.com · T: +33 (0)1 58 36 60 12

LA RÉSERVE RAMATUELLE HOTEL, SPA AND VILLAS · Chemin de la Quessine, 83350 Ramatuelle
 +33 (0)4 94 44 94 44 · reservations@lareserve-ramatuelle.com · www.lareserve-ramatuelle.com